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THE RIGHT *Cheese*
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**Masters Gallery Foods Is First Manufacturer in Wisconsin
to Deploy 100% Electric Class 8 Orange EV Truck**

PLYMOUTH, Wis., April 12, 2022 – Masters Gallery Foods added to its award-winning green initiatives with the purchase of a pure-electric terminal truck from Orange EV, making it the first manufacturer in the state of Wisconsin to deploy their 100% electric Class 8 truck. Deployed on April 1, 2022 at the company’s Oostburg, Wisconsin, facility, Masters Gallery purchased the electric vehicle for its ability to eliminate diesel emissions, reduce its carbon footprint, increase safety and improve overall efficiency.

“Masters Gallery Foods strives to manufacture and distribute products with minimum energy consumption and waste generation,” said Andy Pfister, vice president of procurement and industrial sales for Masters Gallery Foods. “The Orange EV truck aligns with our sustainability efforts, providing a significant increase in efficiency and longevity compared to diesels, thereby also reducing the necessity and frequency of replacing vehicles. Our plan is to go completely electric with our terminal fleet by June 2023.”



“Industry analyses conclude that terminal trucks are the best way for fleets to begin their Class 8 electrification journey, and in the process, make meaningful emissions reductions,” said Zack Ruderman, Orange EV vice president of sales and marketing.

“Replacing one moderate-use diesel yard truck with electric eliminates an estimated 750 tons of carbon dioxide over its lifetime use. We applaud Masters Gallery Foods for their

leadership in the heavy-duty EV sector, and their commitment to deploying safer, healthier equipment.”

“We believe sustainability is inherent to long-term success, and the decisions we make today influence our people, the environment and our community. We work diligently to integrate social responsibility into all of our business operations,” said Jeff Gentine, Masters Gallery Foods president and CEO. “We are constantly on the lookout for advancements in knowledge and technology as they relate to our environment.”

About Masters Gallery Foods, Inc.

Since its founding in 1974, Masters Gallery Foods has grown to service many of the nation’s grocery chains, wholesalers, restaurants, and distributors with a full line of cheese and cheese-related products. The Company also specializes in the procurement, aging and distribution of bulk cheeses at a national level. Masters Gallery Foods has been recognized by the Wisconsin Sustainable Business Council as a Green Master and is a three-time recipient of the Wisconsin Manufacturers and Commerce Business Friend of the Environment Award. The Masters Gallery family is 900+ employees strong and growing. For more information, visit the company’s website at www.mastersgalleryfoods.com.

About Orange EV

Orange EV, headquartered in Kansas City, MO, is the leading OEM providing industrial fleets with heavy-duty electric vehicle solutions proven to save money while being safer, more reliable, and preferred by drivers and management. Orange EV trucks meet the most rigorous duty cycles and 24/7 shift schedules while eliminating diesel fuel and emissions. Building both new and re-powered terminal trucks, Orange EV was the nation’s first manufacturer offering 100 percent electric Class 8 vehicles to be commercially deployed and scaled. As the company begins its 10th year of operations, Orange EV’s terminal trucks have been chosen by more than 110 fleets across 26 states, Canada and the Caribbean, surpassing one million hours and four million miles of operation. For more information, please visit www.orangeev.com.

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