



# Wisconsin Sustainable Business Council

The Wisconsin Sustainable Business Council is an organization for businesses interested in performance improvements, innovation and competitive advantage.

[GreenMastersProgram.com](http://GreenMastersProgram.com)



July 18, 2016

## BOARD MEMBERS

**Dave Burreson,**  
*Lands' End*

**Chris Drees,**  
*Mercury Marine*

**Lisa Geason-Bauer,**  
*Evolution Marketing*

**Amanda Goetsch**  
*InPro Corporation*

**Jeff Jaeckels,**  
*Madison Gas & Electric*

**Nicole Moore,**  
*Kohl's Department Stores*

**John Mourand,**  
*Briggs and Stratton*

**Chris Schultz-Buechner**  
*WI Energy Conservation Corp*

**Jessy Servi Ortiz,**  
*Outpost Natural Foods*

**Jason Tienor,**  
*Telkonet.*

**Kevin Tubbs,**  
*Oshkosh Corporation.*

**Tonya Umbarger,**  
*Didion Milling, Inc.*

Masters Gallery Foods, Inc.  
Attn: Timothy Yaeger  
411 County Road PP  
Plymouth, WI 53073

Dear Mr. Yaeger,

Congratulations! The Wisconsin Sustainable Business Council is delighted to recognize Masters Gallery Foods, Inc. as a Green Professional under the Green Masters Program. The enclosed certificate recognizes Masters Gallery Foods outstanding dedication to integrating principles of sustainability into its operations while pursuing business excellence. In earning this certificate, Masters Gallery Foods stands out in Wisconsin's business community.

The Green Masters Program recognizes Wisconsin organizations that have integrated sustainability into their business plans. As you know, the program is grounded in an in-depth survey where points are rewarded for a variety of actions. These actions are grouped into areas that include: Energy, Climate, Water, Waste Management, Transportation, Supply Chain, Workforce, Governance, and Community and Educational Outreach. The Council applauds your leadership in these areas and encourages you to continuously challenge yourselves to improve.

The Green Masters Program not only gives you an overall sustainability score, but provides a score in each of the sustainability areas defined by the program. Masters Gallery Foods has distinguished itself with exceptional scores in Education and Outreach, Waste Management, and Governance. Within your industry, it is increasingly important to integrate sustainability into all aspects of business operations, and your efforts can help shape the behavior and performance of other Wisconsin businesses.

A company's final score will land them in one of three classifications; Green Apprentice companies score between 9 and 250 points, Green Professional companies score more than 250 points, and Green Masters companies are the top 20% of businesses in the program in a given year. Because new companies



**Wisconsin**  
Sustainable Business Council

**Tom Eggert,** Executive Director  
5810 Idledale Circle, Madison, WI 53711

**(608) 279-8608**

[tom@wisconsinsustainability.com](mailto:tom@wisconsinsustainability.com)



[www.greenmastersprogram.com](http://www.greenmastersprogram.com)

---

are constantly submitting new applications to the program, we encourage you to resubmit your survey each year.

We would welcome the opportunity to work with your staff on the development of a press release celebrating your participation in the Green Masters Program. If you are interested in developing a press release, we can provide a template and examples to work from.

We'd like to once again thank you for your leadership in the sustainability area and welcome you into the Green Masters Program.

Finally, we encourage you to recommend the Green Masters Program to your suppliers and customers. By building awareness of the program, it becomes more valuable for you, and results in a greater number of companies taking on the sustainability challenge. Information is available at:  
[www.greenmastersprogram.com](http://www.greenmastersprogram.com).

Sincerely,

*Emily Swift*

*Thomas Eggert*

Emily Swift  
Program Director  
Green Masters Program

Thomas L Eggert  
Executive Director  
WI Sustainable Business Council