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FOR IMMEDIATE RELEASE:

Lt. Governor Meets with Partners of Innovative Wellness Center

Plymouth, WI (July 1, 2014) – Business partners from the Center for Health and Wellness, a multi-organizational health co-op operated by Prevea and located in Plymouth, were joined by Wisconsin Lt. Governor Rebecca Kleefisch to discuss their innovative approach to health care and employee wellness.

Since its inception in 2007, the Center has grown from a three-company venture to what now includes seven organizations ranging in size from 32 to 450 employees, and provides a full range of services to employees and their dependents: nurse practitioner, physical therapy, chiropractic, health coaching, nutritional counseling with a registered dietician, full laboratory and radiology services, and additional urgent care access for wrap-around care during days off, holidays and weekends.

“The bottom line is that it keeps our employees and their dependents healthy, using a more efficient and cost-effective delivery system compared to the traditional health care model. We decided to take control of rising health care costs and found a win-win option for employees and employers,” said Tammy Flora, Vice President of Human Resources for Masters Gallery Foods. “A majority of health issues are lifestyle related, so our philosophy with the Center is to effect positive behavioral change. Long-term, behavioral changes can trigger improvement in future generations as well, critical when you consider that children are projected to have shorter life spans than their parents,” said David Bolland, President and CEO of Plymouth Foam.

When asked about the key to the Center’s success, Jeff Giffin, President and CEO of Masters Gallery Foods, stated, “If you make quality health care available every day in a professional environment, led by people who truly have your best interest at heart, successful outcomes are going to occur.”

Center partners include the City of Plymouth, Masters Gallery Foods, Inc., Muth Mirror Systems, Plyco Corporation, Plymouth Foam, PTX and Van Horn Automotive Group. If your company is interested in joining the Center for Health and Wellness, contact Tammy Flora from Masters Gallery Foods at 920-893-8431 or at hr@mastersgalleryfoods.com.

Picture Attached:

Lt. Governor Rebecca Kleefisch, Center for Health and Wellness partners and staff, and Prevea representatives.

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